



LULAC's Latino Vote Iowa campaign to host upcoming events, continue outreach

Michael Reyes
State Director

Joe Enriquez Henry
Immediate Past State
Director

Maria Bribiesco
Deputy State Director

Maria del Mar
Melendez
State Secretary

Toni Robertson
State Treasurer

Melissa Walker
State Director
for Publicity

Mary Campos
Deputy State Director
for the Elderly

Teresa Garcia
Deputy State Director
for Women's Activities

Antonio Cedillo
Deputy State Director
for Youth Activities

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DES MOINES, IA – The League of United Latin American Citizens of Iowa has reached out to more than 43,000 registered Latino voters in Iowa to inform them about the Feb. 1 Iowa Caucuses.

Efforts continue to reach voters through mailings, phone calls to registered voters and door-to-door canvassing in neighborhoods throughout the state. Several thousand Latinos have already indicated they will participate in the 2016 Iowa Caucuses.

“While we are pleased with the initial response, there is still more work to do,” said Joe Enriquez Henry, National LULAC vice president of the Midwest, who is leading the Latino Vote Iowa grassroots caucus campaign. “Our people must attend on caucus night to have our voices heard. We cannot defeat candidates who will set our country back and hurt our people without the help of each and every Latino who is eligible to vote.”

LULAC also will take part in several upcoming events to further educate the Latino community about the presidential caucuses:

- 1:30 to 4:45 p.m. Saturday, Jan. 9, LULAC will co-host the “Putting Families First” presidential forum at the First Christian Church, 2500 University Ave. Sen. Bernie Sanders and Gov. Martin O’Malley have confirmed they will attend.
- Monday, Jan. 11, LULAC members Monica Reyes and Maria Alcivar will serve on the panel that will ask questions of the Democratic presidential candidates at the Iowa Brown & Black Forum. The forum is at 7 p.m. in Drake University’s Sheslow Auditorium, 2507 University Ave.
- 2:30 p.m. Jan. 17 LULAC will conduct a caucus training at DREAM Iowa’s Latino Youth meeting. The meeting will take place in the Plaza View Room inside the Student Center at Grandview University, 1200 Grandview Ave. In addition to the caucus training, the meeting will serve as a summit for college-age youth to discuss issues that are important to them with their peers and representatives from the presidential campaigns.
- 5:30 p.m. Jan. 21 LULAC will provide a caucus training and campaign update at its regular monthly meeting at the United Way of Central Iowa, Conference Room F, 1111 Ninth St.

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LULAC wants to encourage 10,000 to 20,000 Latinos to participate in the caucuses. About 200,000 Iowans are expected to participate in the 2016 Iowa Caucuses, both the Democratic and Republican caucuses.

The League of United Latin American Citizens (LULAC) is the nation's largest and oldest civil rights volunteer-based organization that empowers Hispanic Americans and builds strong Latino communities. Headquartered in Washington, D.C. with 1,000 councils around the United States and Puerto Rico, LULAC's programs, services and advocacy address the most important issues for Latinos, meeting critical needs of today and the future. For more information, visit www.LULAC.org, www.LULAC.org/facebook and www.LULAC.org/twitter.

For more information, contact Joe Enriquez Henry at 515.208.7312; or Melissa Walker at 515.681.7731 or mwmediaconsultants@yahoo.com, or visit www.lulaciowa.org.

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