



Iowa LULAC needs workers to canvass east-side Latino DM neighborhoods this weekend

For immediate release

Oct. 27, 2016

DES MOINES – The Latino Vote Iowa campaign needs canvassers to help meet with registered Latino voters on Des Moines' east side this Friday, Saturday and Sunday.

Latino Vote Iowa campaign staff will canvass neighborhoods from noon to 5 p.m. Friday, Saturday and Sunday. Canvassers will be paid \$20 per hour.

This is the first-ever largescale outreach to the Latino community for a general election. LULAC of Iowa broke new ground earlier this year when the civil rights organization led a successful campaign to draw a record number of Latinos to participate in the Iowa Caucuses.

Those who are interested should meet at 2463 E. Highview Drive shortly before noon. Canvassers must notify Mitch Henry in advance which day they will work. He can be reached at 515-865-4084 or tlcboss@aol.com.

LULAC members also will canvass neighborhoods in Davenport precincts 31, 32, 33, 34 and 54 near St. Mary's Catholic Church from 10 a.m. to 2 p.m. and 3 to 6 p.m. Saturday and Sunday. Some workers will go door to door on Friday.

This is a nonpartisan campaign. Canvassers cannot wear or distribute materials that identify any candidate or party. There are no exceptions.

Registered voters will receive information about how to vote and how to register, voter eligibility and how to handle problems at the polls. All printed materials will be available in English and Spanish.

The League of United Latin American Citizens (LULAC) is the nation's largest and oldest civil rights volunteer-based organization that empowers Hispanic Americans and builds strong Latino communities. Headquartered in Washington, D.C. with 1,000 councils around the United States and Puerto Rico, LULAC's programs, services and advocacy address the most important issues for Latinos, meeting critical needs of today and the future.

For more information, contact Joe Enriquez Henry at 515.208.7312; or Melissa Walker at 515.681.7731 or mwmediaconsultants@yahoo.com, or visit www.lulaciowa.org.

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