



Iowa LULAC to meet with north-central DM Latino voters this weekend

For immediate release
Nov. 4, 2016

DES MOINES – The Latino Vote Iowa campaign will once again meet with registered Latino voters and encourage them to vote on Tuesday.

This weekend's efforts will be focused on the north-central neighborhoods of Des Moines. Campaign staff will canvass neighborhoods in precincts 17, 18, 34-38, 45 and 46 from noon to 5 p.m. Saturday and Sunday.

Through five rounds of canvassing to 29 precincts and calls to Latinos who live in suburban precincts, campaign workers have already connected with more than 5,000 registered Latino voters in Polk County. The hope is to reach another 5,000 registered Latino voters in Polk County before Election Day.

The Latino Vote Iowa campaign is the first-ever largescale outreach to the Latino community for a general election.

Those who are interested should meet at 2463 E. Highview Drive shortly before noon. For more information, contact Mitch Henry 515-865-4084 or tlcboss@aol.com.

This is a nonpartisan campaign. Canvassers cannot wear or distribute materials that identify any candidate or party. There are no exceptions.

Registered voters will receive information about how to vote and how to register, voter eligibility and how to handle problems at the polls. All printed materials will be available in English and Spanish.

The League of United Latin American Citizens (LULAC) is the nation's largest and oldest civil rights volunteer-based organization that empowers Hispanic Americans and builds strong Latino communities. Headquartered in Washington, D.C. with 1,000 councils around the United States and Puerto Rico, LULAC's programs, services and advocacy address the most important issues for Latinos, meeting critical needs of today and the future.

For more information, contact Joe Enriquez Henry at 515.208.7312; or Melissa Walker at 515.681.7731 or mwmediaconsultants@yahoo.com, or visit www.lulaciowa.org.

###