



## LEAGUE of UNITED LATIN AMERICAN CITIZENS

### **Council No. 307**

Joe Enriquez Henry

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DES MOINES, IA – Joseph Enriquez Henry, president of Council 307 of the League of United Latin American Citizens, has been selected as the new LULAC State Director.

Iowa's four LULAC councils recently convened at the state convention in Fort Madison, Ia., where Enriquez Henry was nominated and elected as state director. He replaced G.G. Sierra Jr., who has been director for more than 13 years.

Enriquez Henry's term is for one year. As director, he will work with Council 10 in Davenport, Council 304 in Fort Madison, Council 306 in West Des Moines, and Council 307 in Des Moines. Enriquez Henry co-founded Council 307 last year but was previously president of LULAC Council 306 in the 1980s.

Enriquez Henry said he wanted to make LULAC more active in Iowa and help organize councils in areas of the state that have high populations of Latinos. This would include Perry, Ft. Dodge and Marshalltown. There are currently about 500 LULAC members in Iowa.

Enriquez Henry also said he planned to make Latino voter identification and registration a top priority of LULAC in Iowa this year. Council 307 has begun a large voter identification/registration drive and mobilization campaign in Polk County to ensure Latinos' voices are heard and that they play an active role in the November 2012 elections.

Latinos and Hispanics are an ever-increasing part of the Iowa population. They comprise 5 percent of Iowa's 3 million residents at more than 151,500 residents, according to the 2010 U.S. Census. That's almost an 84 percent increase from the 2000 Census.

Founded in 1929, the League of United Latin American Citizens is the oldest Latino civil rights organization in the United States. There are more than 880 local LULAC councils, which hold voter registration drives, provide awareness to residents about language and immigration issues, sponsor programs and advocate for Latinos.

For more information, please contact Joe Enriquez Henry at 515.208.7312 or [joehenry@iowalatinos.org](mailto:joehenry@iowalatinos.org), or visit [www.IowaLatinos.org](http://www.IowaLatinos.org).

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