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# Iowa's Enriquez Henry named LULAC VP of the Midwest

For immediate release  
July 15, 2015

DES MOINES – Joe Enriquez Henry, state director for the League of United Latin American Citizens of Iowa, was elected as a National Vice President at last week's LULAC Convention & Exposition in St. Lake City.

Enriquez Henry was unanimously selected by his peers to replace Darryl Morin of Wisconsin who chose not to seek re-election in order to focus more time on his family.

“National LULAC has seen the work we've done in Iowa with voters' rights and registering Latinos to vote, and they want us to continue those efforts across the Midwest,” Enriquez Henry says. “I'm excited for this opportunity to take some of the success we've had here with voters' rights issues and voter turnout among Latinos to other states.”

Enriquez Henry is now one of five regional vice presidents who each oversees a portion of the 50 states. His area includes 11 states in the Midwest – Illinois, Iowa, Wisconsin, Indiana, Ohio, Kansas, Nebraska, Minnesota, and North and South Dakotas. Four of the states do not have LULAC members, but Enriquez Henry said he will work to develop councils in those states.

In addition, Enriquez Henry will take LULAC's national programs and bring them to the state level, and work to empower local communities. His main goal will be to work on voter mobilization and turning out Latinos to register to vote and vote in the 2016 presidential election. He also will provide media support to councils in those states. Melissa Walker, state director of communications for Iowa LULAC, has been hired to provide communications services for the Midwest region.

As required, Enriquez Henry will step down as state director of LULAC-Iowa. He has appointed Mike Reyes of Davenport, the former deputy state director, as state director. Maria Bribresco of Bettendorf has been named the deputy state director. Both appointments will be approved by the LULAC-Iowa state board at its quarterly meeting on Aug. 8 in Iowa City.

Enriquez Henry will remain president of LULAC Council 307 in Des Moines, which he co-

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founded. He said he will continue the Caucus campaign council members are planning this year.

Founded in 1929, the League of United Latin American Citizens is the oldest U.S. Latino civil rights organization. There are more than 1,000 local LULAC councils, which hold voter registration drives, provide awareness to residents about language and immigration issues, sponsor programs and advocate for Latinos.

For more information, contact Joe Enriquez Henry at 515.208.7312; or Melissa Walker at 515.681.7731 or [media@iowalatinos.org](mailto:media@iowalatinos.org), or visit [www.lulaciowa.org](http://www.lulaciowa.org).

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